


Specific Benefits for Financial Sponsorship:

There will be specific packages that will be offered to interested sponsors with varying degrees of benefit. Each package receives the previous tier's benefits. These are a guide of the exposure you may receive and I will be able to offer a tailored experience to support the needs of your company.



Bronze: £100 (€120)

- Mention on the blog and twitter
- Listed on website with including link to your website
- Permission to use and mention the "World Rickshaw Taxi" within your own marketing
- Mention of support in any future publication (e.g. book)
- Mention of support in the video documentary
- Photo on the World Expedition featuring your logo.




Silver: £250 (€300)

- Listed as Sponsor on website with website link and logo
- Mention with logo in the video documentary
- Mention with logo including in any future publication (e.g. book)
- Your logo included in mailing list emails to followers



Gold: £500 (€600)

- Sponsor placement on the rickshaw (National & International)
- Sponsor placement on website front page (rotating ad)
- Professional photographs with the sponsor and rickshaw (if feasible)
- Prominent mention in any future publication (e.g. book)
- Your logo included in any marketing articles



Platinum: £1000 (€1200)

- Prominent sponsor placement on the rickshaw (National & International)
- Sponsor placement on website front page
- Site visit with the rickshaw (if feasible)
- Sponsor placement in Press Releases

Sponsorship entitles coverage for the whole expedition till stated completion. Sponsorship payment can be made in regular installments.